





YOUR MONEY'S WORTH

Because of the high cost of living the average person is inclined to spend money carefully in order to get his money's worth. Housewives study newspaper advertisements, comparing prices, watching for sales and bargains. If the price of butter is high the women will settle for oleomargarine. They influence their husbands towards economy by making up lunches for them to take to work and by supervising their shopping. In days gone by a man was accustomed to go in to the nearest store and buy something for himself, and that's all there was to it. Today he hesitates to buy anything. "I better talk with the wife first," he tells himself. Its either that or a speech from the spouse: "You paid \$3.98 for that shirt? Why, we could have gotten the same thing at Kraus' for \$2.98! What a jerk you are!"

ETHNIC GROUPS IN THE U.S.A.

AN ACTION PROGRAM FOR FOREIGN LANGUAGE TEACHERS

Americans of other Ancestries but this type of instruction obviously does not reach the mass of these ethnic groups. There are in America many relatively small ethnic groups ranging alphabetically from Albanian, Ukrainian, to Yiddish. If they are given less individual attention here, it is not because they are culturally less important but rather because their geographical distribution, restricted in many cases to a few urban areas and involving relatively small numbers, tends to lessen the degree of urgency of the problems as compared with those posed by the development of desirable interrelationships among the larger ethnic groups. The special problem to be noted here is the tendency toward gradual loss of these lesser known languages to American culture, as, for example, in the case of Albanian, Dutch, Welsh and Yiddish. The same forces contributing to loss of retention of all foreign language in American culture are operative to an even greater degree in the progressive disuse of these lesser known languages. The native language is heard so little, and the use of English is so frequently required by circumstances that the latter tongue becomes more and more the preferred means of communication. Thus the language of the home, which in some cases is on a relatively low level of literacy, tends to disappear completely or deteriorate rapidly under the impact of the English language. Finally, this process of linguistic atrophy is further hastened by the tendency, found in the second generation of all ethnic groups, to reject the parental culture and language.

UKRAINIAN YOUTH NEWS

By ALEXANDER F. DANKO

U.C.C.A. Space lack eliminates analysis, but I think N. J. must now "face up"—delegates and club members should not only attend monthly meetings, but above all, everyone, not only delegates, should "get in the act" as far as our social affairs are concerned. New Jersey, which had been on a string of fine successes of recent years can prove that last Saturday was a fluke—an exception to the rule of successes. Last year, groping in the dark in a sense, the N.J.-UYL conducted a tremendously successful 1st annual "Festival-Nite Under the Stars" affair in Elizabeth's Warinanco Park outdoor stadium. This year's event is scheduled for Wednesday eve, May 23, 1956 at the same place and it is entirely within the realm of reason to put out a journal and realize from \$1,000 to \$2,500. No "let George or Sam do it" attitudes, but let's all hustle (\$500 average per city) and we can show that N. J. can bounce back after a slight setback. That's the mark of a true champion. Now Jersey-ites, are we champs—or chumps? UYL-NA Sports Rally The annual National UYL-NA Sports Rally (bowling and basketball) will be held over the May 18-20, 1956 weekend at New York City-Long Island City, N. Y. with headquarters at N. Y.'s Hotel Henry Hudson. All questions or letters of application for the singles, doubles and 5 man team events (male and female) should be sent to Sport Coordinator Alex Fronchick, 425 Mt. Prospect Ave., Newark, N. J. or to Queens Bowling Center at 43-30-32nd Place, Long Island City, N. Y. Again the "let George do it" attitude or having "I area" carry the ball so to speak on behalf of UYL-NA should be done away with. Every state league or district council from New England, N.Y. State Tri-States, East Pennsylvania, West Pennsylvania, Ohio, Michigan, Illinois, Canada, etc. will be expected to have 5 or 6 bowlers at least in order to put over a successful affair. Of course, the NY-NJ metropolitan area will weigh in quite heavily with bowling entries in all events. This week-end of sports should be a great one for all visitors to the big city. Incidentally, besides our Ukrainian sports—social aspects, sight seeing should prove quite popular, with NY's newly completed Coliseum just 2 blocks away from the Hotel Henry Hudson. Elizabeth, N. J. The Elizabeth Oldtimers will comeback against the Elizabeth Sr. Ukas at the Ukrainian National Home tomorrow afternoon in Elizabeth. This is a benefit basketball game and we hope that a large crowd will be in attendance to see these lads put on a show for a worthy cause.

U.N.A. BOWLING LEAGUE NEWS

CLOSE CONTESTS FORSEEN IN BOTH DIVISIONS AS SEASON WANES

By STEPHEN KURLAK The matches of Friday, April 20th, turned out to be a stand-off for both the "A" team of the Sts. Peter and Paul Holy Name Society and their close rivals, the Jersey City Ukas, for both teams lost two games out of three. The small margin of two games between the two aspiring teams could easily be wiped out in the final two matches which remain to be played, and a new set of champions for the Jersey City division could become a reality. The A's continued to prove their superiority; however, in last week's matches by scoring the highest three-game series with a pinfall of 2,494, which included the high game of 925 pins. Bill Cinurchin's 234-pin game was mainly responsible for such good results and was the best individual performance for the night. Ace bowler George Zidiak, however, however, blasted the timber for a high series of 565 pins. A rare phenomenon occurred that night which needs some mention in this column. Just about three matches away from the end of the league schedule, the season-long cellar-dwelling Jersey City Social and Athletic Club made a strong attempt to get up into the light of day by making a clean sweep of three games over the New York U.N.A. Branch 435 quintet. The latter was actually a quartet for lack of a player, and two of the games were lost via the "handicap route." The Jaysees, however, have a room-mate in their dungeon abode in the form of the Holy Name "B" team, and the remaining matches will decide whether their rise will be long or short-lived. UKRAINIAN NATIONAL ASSOCIATION LEAGUE TEAM STANDINGS Friday, April 20, 1956 Jersey City Division

Letters From America Week, May 14-20, 1956

Letters from America Week will be observed this year May 14 to May 20. Sponsored by the Common Council for American Unity, it will open the seventh year of a campaign to enlist the millions of Americans with relatives and friends abroad to use their letters to tell the American story and correct misconceptions about the United States. This year's Letters from America Week is stressing the following four suggestions for letter-writers: 1. Write to at least one overseas friend or relative a week. 2. Include in your letter some example of the American way of life from your own experience or events in your community. 3. Try to answer criticisms and hostile propaganda frequently spread against the United States, such as: America is plotting to make war, is exploited by big business, is grossly materialistic. 4. Express American goodwill by showing interest in your friend's country and in living conditions abroad. Don't brag about our material advantages. Avoid controversial subjects when writing to people behind the Iron Curtain. In outlining plans for the Week, Read Lewis, Executive Director of the Common Council for American Unity, said: "If these four simple rules are followed by the millions of Americans with relatives or friends abroad, they can exert a tremendous influence in spreading the truth about America, creating good-will and overcoming hostile propaganda." "At last summer's summit meeting at Geneva," Mr. Lewis said, "the Heads of Govern-

LETTERS FROM AMERICA WEEK

ments urged that "concrete steps" be taken "to lower the barriers which impede the interchange of information and ideas between our people." Letters are one of the simplest, least costly and most effective means for penetrating such barriers. Post Office figures for 1955 put the volume of overseas mail from the United States at some 400,000,000 letters. That huge volume of letters is a vital force with an enormous power for better understanding. The bulk of these letters are written by our 35,000,000 first and second generation Americans. That is why the Common Council for American Unity, in conducting the Letters from America campaign, makes a special effort to reach Americans of foreign birth and parentage. Letters from America assists letter-writers through a series of articles suggesting how the American story can best be told to combat hostile propaganda and correct widespread misconceptions about the United States. Outstanding Americans have contributed feature articles discussing significant aspects of American life and emphasizing the importance of letter-writing in the struggle for a free world. These articles and columns are released to the foreign-language press and radio, to nationality organizations, as well as to the general public. The Common Council for American Unity, the sponsor of Letters from America, is a nonprofit organization which for 35 years has been working with American nationality groups and for a wider understanding of the American way of life.

U.C.C.A. CORNER

New Jersey UYL Last Saturday evening, 30 N.J.-UYLers enjoyed themselves at the Bayonne Central YMCA at the group's 3rd annual "Y-Nite" social, a Lenten affair. Swimming, bowling, billiards, ping-pong, games, a cake-baking contest with coffee were on the agenda. Yet while 30 people at a social may sound like a lot, it represented less than half of the number that should have been present. It looks like N. J. is only "human" too and we certainly goofed! Only two people came from the local area, Bayonne, only 3 from Jersey City (where two lads boasted to me last year that thousands marched in the past several Holy Name parades, the largest single contingent in Hudson County), only 3 from Newark, and only a handful more from our two bulwarks, Elizabeth and Carteret. The U.C.C.A. is our duly representative (of all political and religious groups) organization that has been so largely effective in bringing the true picture of Ukraine's fight for independence from Russian colonial tyranny before the eyes and ears of world public opinion. Let's all get behind the U.C.C.A. with our material and spiritual support and help the land of our forefathers, Ukraine, and the greatest land in the world, the U.S.A. UYL-NA CORNER New Jersey UYL Last Saturday evening, 30 N.J.-UYLers enjoyed themselves at the Bayonne Central YMCA at the group's 3rd annual "Y-Nite" social, a Lenten affair. Swimming, bowling, billiards, ping-pong, games, a cake-baking contest with coffee were on the agenda. Yet while 30 people at a social may sound like a lot, it represented less than half of the number that should have been present. It looks like N. J. is only "human" too and we certainly goofed! Only two people came from the local area, Bayonne, only 3 from Jersey City (where two lads boasted to me last year that thousands marched in the past several Holy Name parades, the largest single contingent in Hudson County), only 3 from Newark, and only a handful more from our two bulwarks, Elizabeth and Carteret.

Weekly Banter

Beyond Repair Daniel Webster was calling on ex-President John Adams, who was failing rapidly in health. A friend came in and asked the aged man how he was feeling. Adams smiled and replied: "As a matter of fact, I inhabit a weak, frail, decayed tenement; battered by the storms, and from all I can learn, the landlord does not intend to make repairs." AMERICA DISCOVERS ZUBROWKA Zubrowka, one of the most popular drinks in Europe has been recently discovered by the American public and in a short time became a fashionable drink. Zubrowka vodka is made simply by putting a blade or two of Zubrowka herb grass into a bottle of clear vodka and allowed to stand for a few days. The aromatic and stimulating properties of this grass are dissolved by the vodka giving it an aromatic bouquet and light pale amber color. The aroma remains a person of a peaceful and freshly mown European meadow at the first cutting of the grass. This herb grass grows in Bielowieza. Zubrowka vodka is the joy of the Easter Holidays, as well as other during the year. Its popularity in America was made by a company that after great effort imported some of this rare Zubrowka grass and advertised it in the foreign papers for one dollar a package. Soon orders started coming in, not only from the foreign readers but their English friends as well. Soon the original importation was exhausted and it took months again to get a shipment in. However, even this shipment may not last long because of the demand. Vodka drinking in America today is the most popular because it is best suited for various mixes, but for sheer delight nothing can beat a blade or two of Zubrowka trawna from Bielowieza when it is put into good grain vodka. (Adv.)

Application For Admission TO THE Ukrainian Cultural Courses, U.N.A. ESTATE, KERHONKSON, N. Y. August 1 to 29, 1956 Name Address Age Member of U.N.A. Branch Ability to speak Ukrainian, slight, fair, good. Enclosing deposit of \$..... (Total Fee for the Courses is \$120.00. A deposit of half of this amount is required with Application.)

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Ukrainian Youth League of North America proudly announces it's ANNUAL UYL-NA SPORTS RALLY (BOWLING & BASKETBALL) NEW YORK CITY — LONG ISLAND CITY, N. Y. MAY 18 to 20, 1956 Schedule: Friday (May 18, 1956) 5-9 P.M.: Registration (Hotel Henry Hudson, N.Y.C.) 7-11 P.M.: Bowling (Queens Bowling Center, N.Y.C.) 10-2 A.M.: Welcome Dance (Ukrainian Home, N.Y.C.) Saturday (May 19, 1956) 10 A.M.: Bowling (Queens Bowling Center, L.I.C.) 11 A.M.: Basketball Semi Finals (Commerce H. School, NYC) 7 P.M.: Basketball Finals (Commerce High School, N.Y.C.) 9 P.M.: Semi-Formal Dance (Hotel Henry Hudson, N.Y.C.) Sunday (May 20, 1956) A.M.: Church Services (St. Vladimir & St. George Ukrainian Churches, N.Y.C.) 2 P.M.: Presentation Banquet (Hotel Henry Hudson, N.Y.C.) UYL-NA Rally Headquarters: Hotel Henry Hudson (57th St. & 9th Ave., New York City) UYL-NA Bowling Entries: Alex Pronchick, 425 Mt. Prospect Pl., Newark, N. J. Queens Bowling Center, 43-39 — 32nd Place, Long Island City 1, N. Y.



Grace Kelly and England's famed actor, Alec Guinness, making his Hollywood debut, play the romantic leads in "The Swan," laugh-studded story of a Prince in search of a suitable bride. Louis Jourdan also stars in the M-G-M CinemaScope production based on Ferenc Molnar's celebrated stage play.

ON YOUR READING LIST: MOSES — by — IVAN FRANKO translation of WLADIMIR SEMENYNA'S the great Ukrainian poet, whose anniversary was observed last month. — Price of book 50¢ Order from: "SVOBODA" 83 Grand Street JERSEY CITY, N. J. The U.S. Government does not pay for this advertising. The Treasury Department thanks, for their patriotic donation, the Advertising Council and

